

Ben Weinstein

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EXPERIENCE

FAUNA INC // SENIOR FULL-STACK DESIGNER - 01.19 - PRESENT

- Manage external front-end developers and provide QA support.
- Provide visual design support to the product team.
- Design social media ads, emails, landing pages, and ad units for the marketing team.

FREELANCE // DESIGN & DEVELOPMENT - 01.18 - 12.18

Clients: Determined AI, Hogarth Worldwide, Apple, Gusto

- Front-end development on a large consumer facing website.
- Worked with a multi-cultural and multi-lingual team to localize key website sections.
- Designed sponsored social media videos to promote core product features.

CREDIT KARMA // SENIOR DESIGNER - 07.14 - 01.18

- Contributed core product designs for a site-wide redesign.
- Participated in a complete corporate rebranding.
- Designed and animated ad units, emails, and social media pieces in html5 and AfterEffects.
- Designed homepage variations, landing pages, promotional pages, and internal tools.

FREELANCE // DESIGN & DEVELOPMENT - 01.11- 07.14

- Designed consumer facing websites and E-commerce pages.
- PSD to HTML/WordPress web development.
- Designed and developed ad units, promotional graphics, and landing pages.

HI5 NETWORKS // INTERACTIVE DESIGNER - 07.09 - 10.10

- Redesigned the company logo and branding.
- Designed and developed site graphics, promotional pages, ad units, and emails in multiple languages.

MTV NETWORKS (ATOM.COM) // INTERACTIVE DESIGNER - 09.08 - 07.09

- Designed site graphics, ad units, micro-sites, and emails.
- Front-end development of the projects I designed.
- Conceptualized and presented custom ad campaigns to our top sponsors.

HEILBRICE ADVERTISING // INTERACTIVE DESIGNER - 03.06 - 02.08

- Design and print production of billboards, newspaper ads, bus ads, and collateral.
- Design and front-end development of ad units, splash pages, micro-sites, landing pages.

SKILLS

**Adobe CC Design Tools, Google Web Designer, Sketch, User Flow, Wireframing
HTML, CSS, JavaScript (working knowledge), Bootstrap, WordPress, Git**

EDUCATION

California State University, Long Beach

Bachelor's of Art in Graphic Design // Minor in Marketing

INTERESTS

Brazilian Jiu-Jitsu Photography Travel Blockchain